Chairman's Announcements

Subject:	Royal Wootton Bassett & Cricklade Towns & Villages Trail leaflet
Officer Contact Details:	Penny Bell, Community Area Manager penny.bell@wiltshire.gov.uk 01249 706613
Weblink:	http://www.visitwiltshire.co.uk/plan-your- visit/brochures-and-publications/download
Further details available:	 Visit Wiltshire - 01722 323036 Royal Wootton Bassett Chamber of Commerce - 01793 680262 Cricklade Business Association - 01793750773

Summary of announcement:

Visit Wiltshire, in partnership with Cricklade Business Association and Royal Wootton Bassett Chamber of Commerce, has published a new Towns & Villages Trail leaflet for the Royal Wootton Bassett & Cricklade community area to boost tourism and encourage visitors.

The Royal Wootton Bassett & Cricklade Area Board supported the production of the leaflet by awarding the project a grant of £5,000 in January 2012 from its Community Area Grants scheme.

The leaflet provides information on local accommodation, annual events and places of interest nearby, as well as a summary of attractions in each of the parishes and towns within the Royal Wootton Bassett & Cricklade community area.

The leaflet is available to download from the Visit Wiltshire website using the link above.

The leaflet is also being printed, and will shortly be available from Cricklade Business Association or Royal Wootton Bassett Chamber of Commerce.

The leaflet has been produced to promote tourism in the local area and enhance the visitor experience, so please take a look and spread the word.